

# How To Network (On Purpose) and Why You Should!

Presentation by Megan Siu

# What will I cover?

- ▶ About Me
- ▶ My Tips on Networking
- ▶ Strategic Steps from the SLA Conference
- ▶ How to Network Outside of Conferences
- ▶ Summary
- ▶ CLA Speed Networking Event
- ▶ Questions

# About Me

- ▶ From Edmonton, Alberta
- ▶ Library experience at the Provincial Archives of Alberta, Edmonton Police Service, University of Alberta, Alberta Law Libraries
- ▶ I'm still learning to network!

# My Tips on Networking

1. Set attainable goals.
2. Create a script for yourself.
3. Ease yourself into talking to people.
4. Attend events where there's food.
5. Reward yourself for accomplishing your goals.

# Strategic Steps from the SLA Conference

1. Seek out opportunities. Take the initiative!
2. Gain exposure and make contacts.
3. Be prepared!
4. Work the room.
5. Build relationships.
6. Utilize networking tools.

# How to Network Outside of Conferences

- ▶ Socials/Mixers
- ▶ Student Groups
- ▶ The FIMS Job Shadowing Program
- ▶ Informational Interviews

# What to take from this!

1. Take advantage of the opportunities around you while they're still there!
2. Meet new people!
3. Establish a professional presence in the field!
4. Think about who you know, but think more about who knows you!
5. Network! Network! Network!

# CLA Speed Networking Event

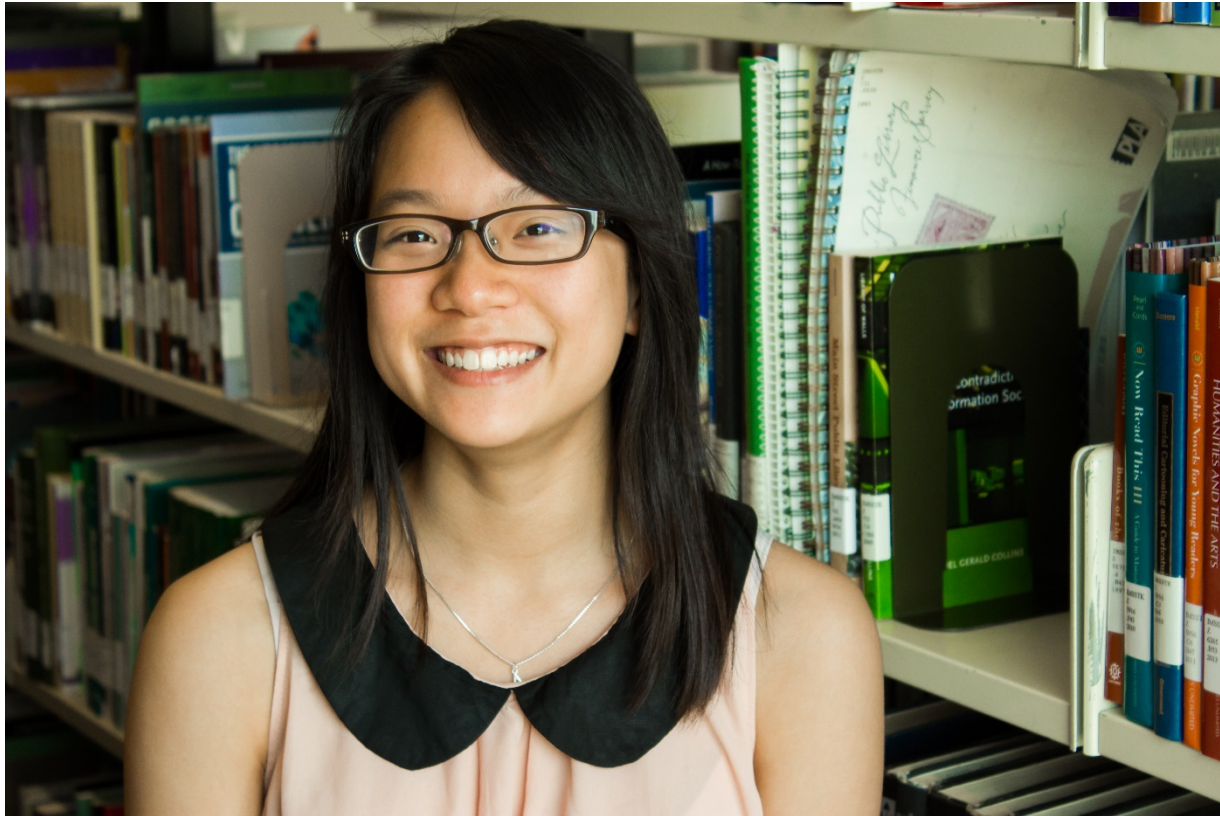
- ▶ Thursday, July 24<sup>th</sup> at 6:00pm in the Stevenson & Hunt B Room at the London Public Library Central Branch
- ▶ Meet real information professionals from academic, public, and special libraries!
- ▶ Only \$10!
- ▶ Door prizes!



Questions?



# Thank you!



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